



La via della seta: soluzione, alternativa, opportunità per la logistica del 2024

Milano, 15 Febbraio 2024



About Cathay

01



OUR MILESTONES

We keep forging ahead over the past 75+ years



The world's **8th** largest carrier of international passengers and **3rd** largest carrier of international air cargo prior to the COVID-19 pandemic



Won the Skytrax Best Airline award for the **4th** time – making us the first airline to achieve this aviation milestone. Recovering from the pandemic, in 2023 we received its World's **Top 10** Best Airlines (No.8) and World's Best **Inflight Entertainment** awards.



Founding member of the oneworld global alliance, whose combined network serves more than **1,000** destinations worldwide



OUR 2022 AIRCRAFTS AND NETWORK

228

Aircraft

*including HK Express & Air Hong Kong

35

Countries

51

New passenger aircraft
scheduled to join in the coming years

119

Destinations





Flying with Us

02



Where we're flying

as of Nov 2023

Canada

- Vancouver
- Toronto

USA

- Los Angeles
- San Francisco
- New York
- Boston
- Chicago

UK & Europe

- Paris
- Frankfurt
- Milan
- Amsterdam
- Madrid
- Zurich
- London
- Manchester

Middle East

- Dubai

South Africa

- Johannesburg

Chinese Mainland

- Beijing
- Chengdu
- Chongqing
- Fuzhou
- Guangzhou
- Haikou
- Hangzhou
- Nanjing
- Qingdao
- Shanghai
- Wenzhou
- Wuhan
- Xiamen
- Xi'an
- Zhengzhou

Northeast Asia

- Japan
- South Korea
- Taiwan China

Hong Kong (HQ)

South & Southeast Asia

- Bangladesh
- Cambodia
- India
- Indonesia
- Malaysia
- Nepal
- Philippines
- Singapore
- Thailand
- Vietnam

Australasia

- Brisbane
- Perth
- Melbourne
- Sydney
- Auckland

*Latest flight destinations are subject to change.



Passenger Schedule (Winter schedule)



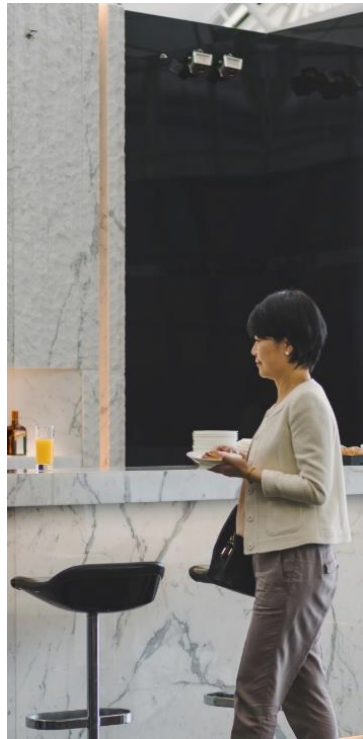
When	From	To	Dep.	Arr.	Flight	Duration	Aircraft
1,4,6,7*	Milan Mxp	Hong Kong	11:45	06:30+1	CX234	11H45	B777
1,4,6,7*	Hong Kong	Milan Mxp	00:50	07:30	CX233	13H40	B777

* in FEB



TRAVEL THROUGH HKIA

Our award-winning HK lounges



The Wing, First



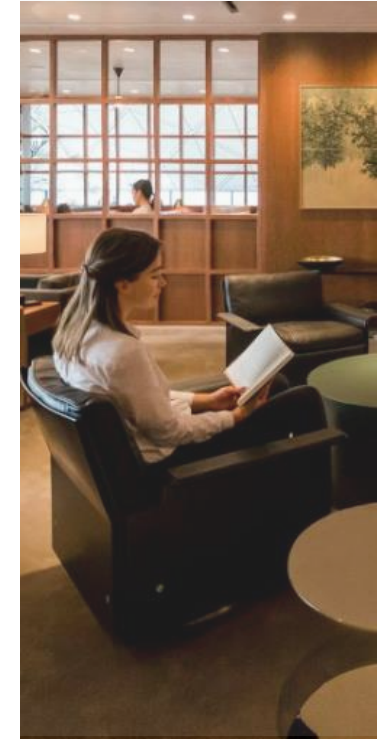
The Pier, First



The Wing, Business



The Pier, Business



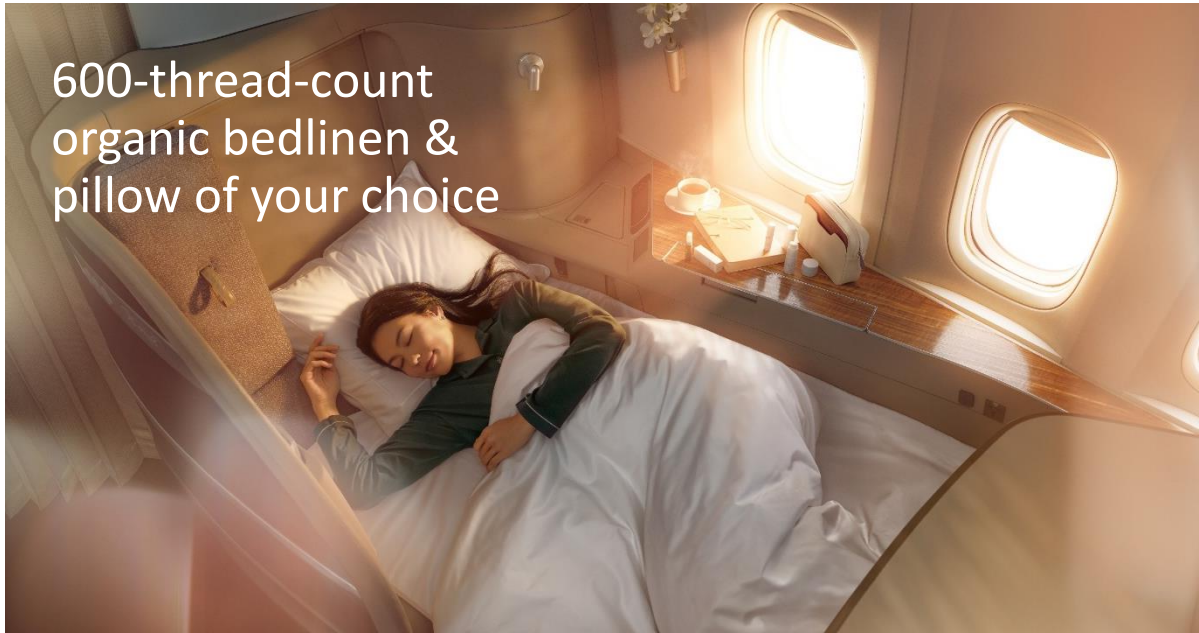
The Deck

OUR FIRST CLASS CABIN

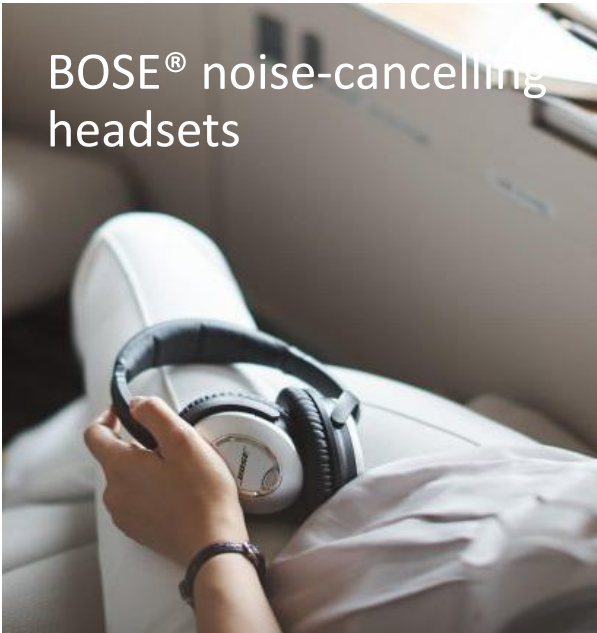
Flying First with the luxurious
enjoyment in the sky

>>>





600-thread-count organic bedlinen & pillow of your choice



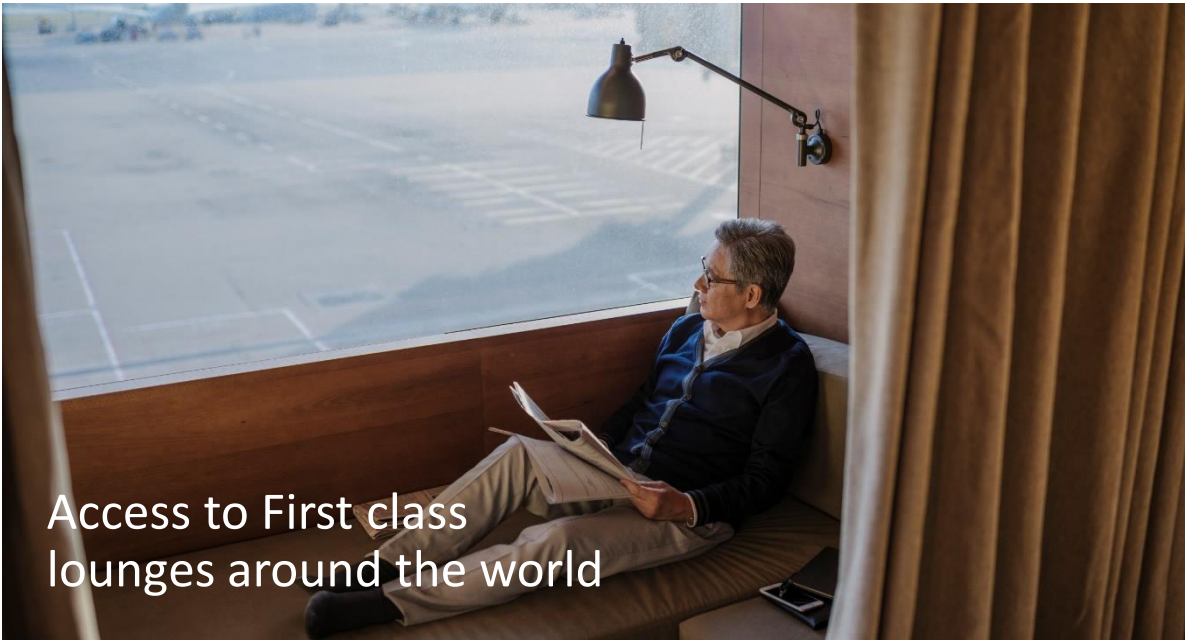
BOSE® noise-cancelling headsets



Premium amenities from Bamford & PYE



Fine dining with sustainable and ethical ingredients



Access to First class lounges around the world

OUR BUSINESS CLASS CABIN

Working and relaxing,
Easier than ever

>>>





Privacy partitions,
adjustable lighting, power
outlets and more



Bamford 400-thread-
count bedlinen and
natural skincare



Classic Hong Kong favourites
and bold international flavours



當起飛、降機或滑行時，請將視聽娛樂控制器收好並鎖上
Stow and latch handset for taxi, take-off and landing

Your seat becomes a completely flat bed
with luxurious bedlinen for an ensured
and comfortable rest

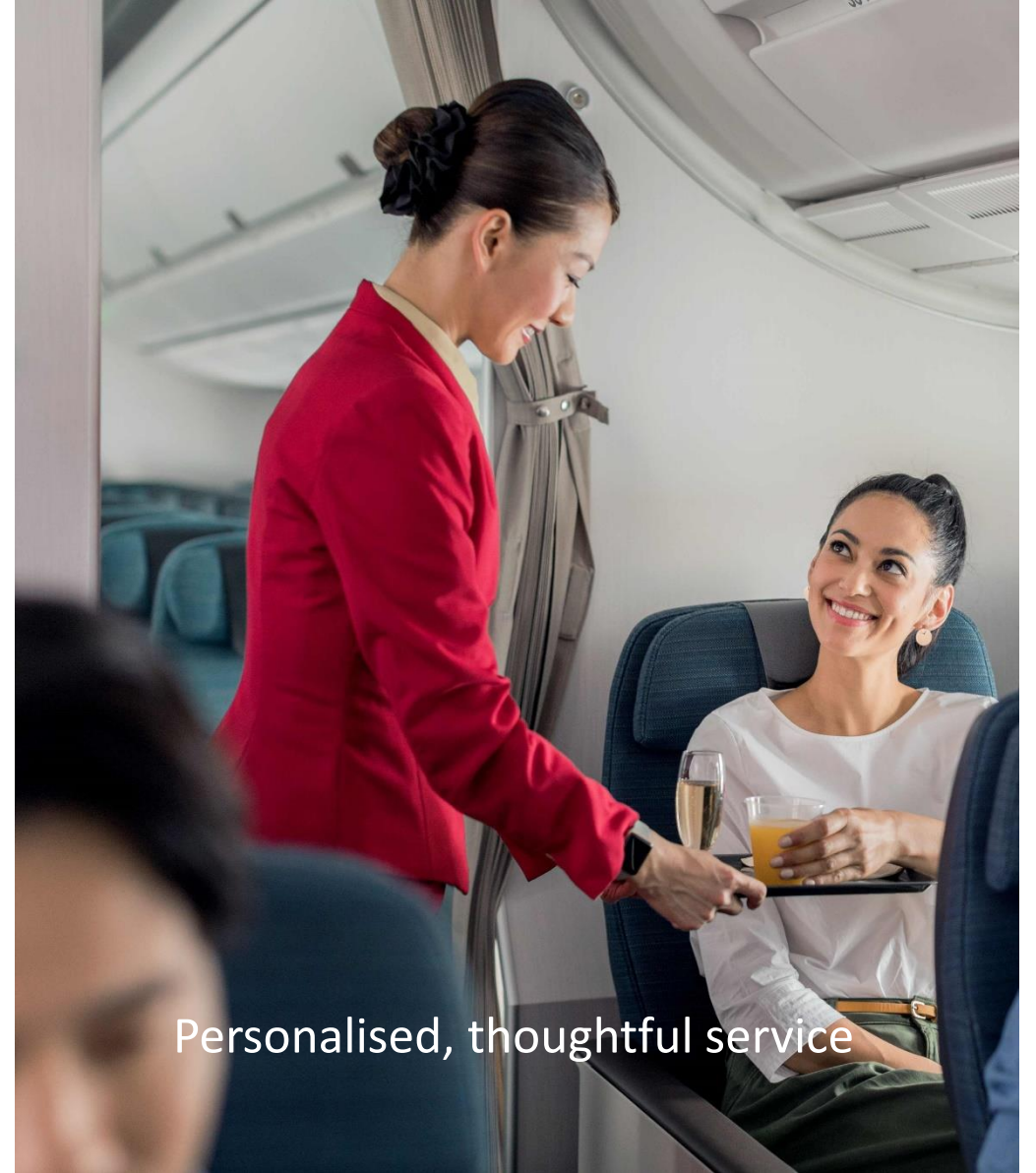


OUR PREMIUM ECONOMY CLASS CABIN

**Greater comfort and
thoughtful service**



Relax in comfort



Personalised, thoughtful service

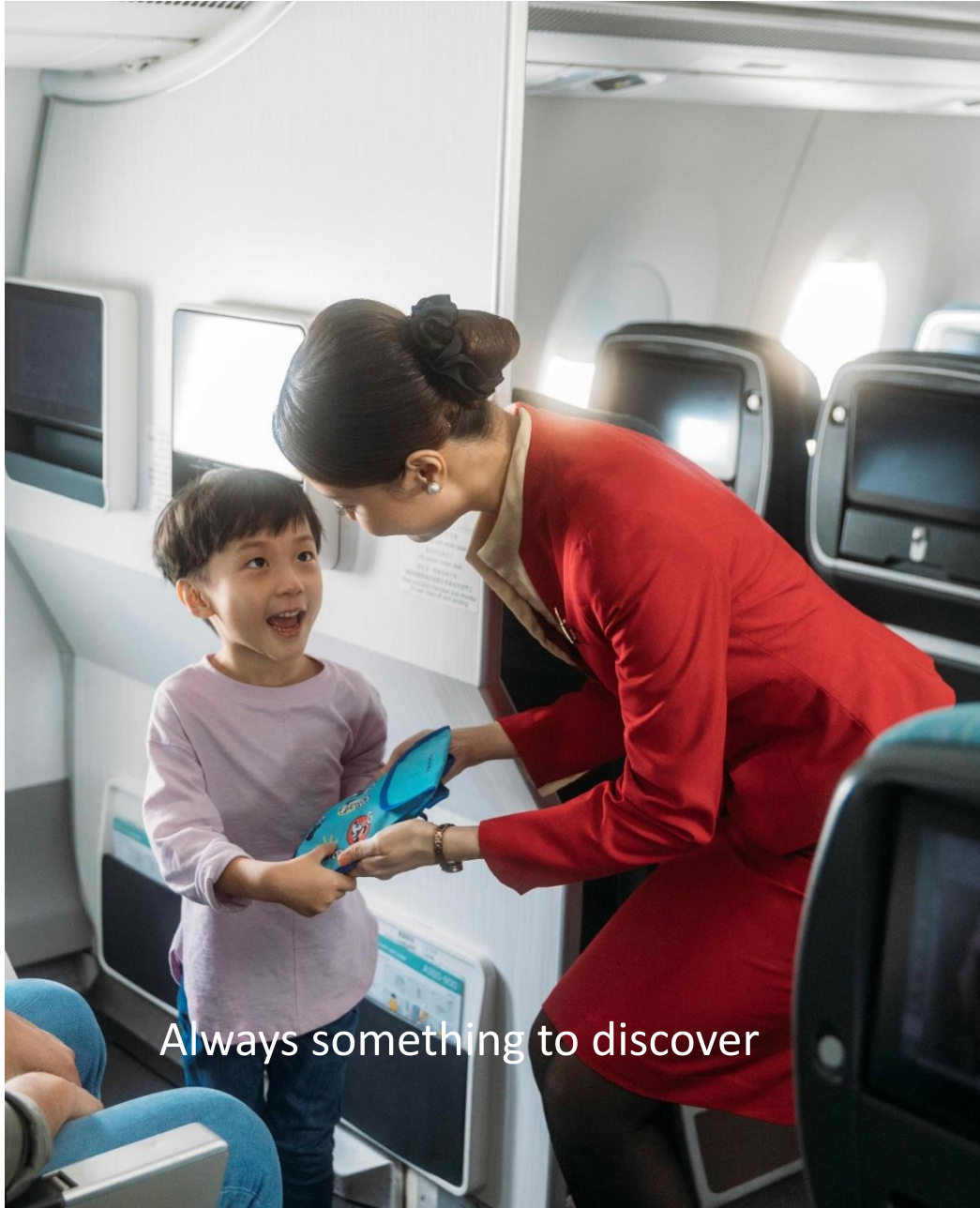


OUR ECONOMY CLASS CABIN

**Best-in-class seats,
state-of-the-art inflight
entertainment system.**



A new culinary adventure



Always something to discover

Cathay Cargo Overview

03

CATHAY PACIFIC FREIGHTER NETWORK SUMMER 2023 SCHEDULE



- Cathay Pacific**
- Freighter services
- Charter services
- Air Hong Kong**
- Scheduled services
- Charter service upon request
- Co-terminal services

You can check full service availability on cathaycargo.com and airhongkong.com.hk

AIR HONG KONG NETWORK



Actual Cargo Schedule from Milan MXP:



When	From	To	Dep.	Arr.	Flight	Aircraft
D6	Milan Mxp	Hong Kong	2:25	19:50	CX038	B747-F
D7	Milan Mxp	Hong Kong	13:35	05:50+1	CX068	B747-F
D1	Milan Mxp	Hong Kong	13:10	06:35+1	CX014	B747-F

Cathay Cargo Terminal Hong Kong

 CATHAY CARGO TERMINAL

Cargo Terminal Key Features

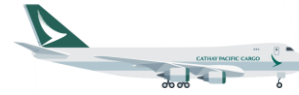


- The Cathay Pacific Cargo Terminal incorporates innovative features and advanced technology systems to ensure efficiency, reliability and visibility, setting new benchmarks for the industry.
- The fully-automated Materials Handling System (MHS) is the backbone of CPCT, ensuring efficient cargo movement and activities across the seven-storey air cargo terminal. The installation of an Uninterrupted Power Supply ensures 99.9% system reliability; and specially designed routing logic enables system availability under all circumstances.
- Container Handling System (CHS). The fully automated CHS is designed with strategic combinations and use of 31 hoists and 18 elevated transfer vehicles, offering more than 2,400 storage positions for facilitating the fast movement of unit load devices (ULDs).
- BHS provides 4,200 storage positions for bulk cargo. The system is linked with the Examination Hall of Hong Kong Custom and Excise Department facilitation government inspection.

WHAT CATHAY PACIFIC CARGO OFFERS



3 HK-based airlines



**20
Freighters
14x B747-8F; 6x
B747-400F**



**220+
Total fleet
under the Cathay
Pacific Group**



**1 State-of-the-art
cargo terminal
The most modern cargo
terminal at
Hong Kong International
Airport**



**Direct connections
to 100+
destinations***



**75+
years of cargo
experience
and expertise**

*when normal long haul and regional schedules are resumed



Cathay Expert

Transporting special shipments from limousines to oil drilling equipment requires special handling processes. Cathay Expert is a customised freight service that provides personalised logistical support for the storage, transportation and delivery of your unusual cargo. Transporting special cargo requires unique approaches to handling and shipping.



Cathay Mail

Transporting the world’s mail is a great responsibility and privilege. Cathay Mail’s sophisticated suite of tools and facilities brings greater visibility and efficiency for mail shipments, using the PAWB (postal air waybill) and electronic data interchange (EDI) technology. It generates greater transparency for postal customers – and provides the track-and-trace visibility their customers expect.



Cathay Dangerous Goods

When you’re shipping dangerous goods, you need a professional carrier with the expertise to handle all of the necessary transportation requirements. Our Dangerous Goods acceptance examination ensures your shipment arrives in a safe condition. Handling dangerous goods requires special expertise to ensure there are no risks to human life during the journey. It is the mission of our dangerous goods team to work closely with our customers to make overall safety the first priority.



Cathay Fresh

From seafood to flowers, sending perishable cargo around the world requires fast and reliable handling by professionals who are experienced in cold chain management. Cathay Fresh provides specialised perishable shipment handling to facilitate and extend the shelf life of fresh goods. Perishable cargo needs special care. With Cathay Fresh, you can rest easy knowing your temperature-sensitive shipments will arrive at its freshest.



Cathay Live Animal

Transporting live animals requires an extra level of care and comfort throughout the journey. Cathay Live Animal is a professional service ensuring animals travel with the care and attention they deserve. Transporting live animals requires tender care. With Cathay Live Animal, you can rest easy knowing the comfort and safety of your animals are our top priorities.



Cathay Courier

From important documents to parts critical in maintaining a factory's operation, sending urgent parcels around the world requires speed and flexibility. Cathay Courier is a customised courier service that provides speedy delivery of your most urgent shipments using an optimum flight schedule along with quick and hassle-free customs clearance. With Cathay Courier, you can rest easy knowing your important parcels will arrive with time to spare.

EXPEDITE YOUR CATHAY SHIPMENTS WITH PRIORITY

Our Priority tiers put speed and capacity at the heart of every booking.

FIRST (PR1)

Our highest Priority tier:

- Access to high-demand flights
- Guaranteed uplift
- Premium speed and handling

ESSENTIAL PLUS (PR2)









An upgrade from our standard offer:

- Access to high-demand flights

ESSENTIAL (PR3)

Our standard service:

- Reliable and economical

FEATURES	FIRST (PR1)	ESSENTIAL PLUS (PR2)	ESSENTIAL (PR3)
Overall speed	Highest	Higher	Standard
 Access to capacity	Highest	Higher	Standard
 Booking auto-confirmation	✓	✓	✓
 eTracking	✓	✓	✓
 Applicable to special cargo	✓	✓	✓
 Money-back guarantee*	✓	—	—
 24/7 Live Chat support	✓	—	—
 Late shipment acceptance	✓	—	—
 Early shipment retrieval	✓	—	—

*Money-back guarantee will be activated when pandemic restrictions have been lifted and Cathay Pacific Cargo has resumed its normal long-haul and regional schedules

FIRST CARRIER TO OFFER SEAMLESS SEA-AIR SHIPMENTS FROM THE GBA



GBA'S GLOBAL ACCESSIBILITY



- First carrier to offer customers in the Greater Bay Area (GBA) direct multi-modal links for upstream cargo acceptance, allowing flight-ready exports to be accepted and built up in Dongguan, then transported directly to Hong Kong International Airport (HKIA).
- First Hong Kong cargo terminal operator to sign an air cargo service agreement with AAHK to operate in the pilot scheme. It has established its own upstream bonded facility – Cathay Cargo Terminal Dongguan – located at the Logistics Park Pilot Scheme in Dongguan.



Introducing Cathay Pharma

Cathay Pharma offers a comprehensive range of specialised and professional air cargo services for temperature-sensitive shipments, designed to meet every requirement and underpinned by innovation, technology and expert staff.

With Cathay Pharma, we have brought innovation and expertise to the evolving needs of the pharmaceutical and biotech industries. Cathay Pharma is a temperature-sensitive solution able to meet the logistics challenges of a post-pandemic world – and bring life-saving vaccines, medicines and research to those who need it most.

INNOVATION AND EXPERTISE AT THE HEART OF HEALING



Reliability

Fast and safe delivery with a shipment integrity record of 99.9%*. Outstanding expertise and CEIV Pharma assurance



Innovation

Next-generation tracking. Best-in-class temperature and packaging ranges



Visibility

Shared shipment data with systems integration



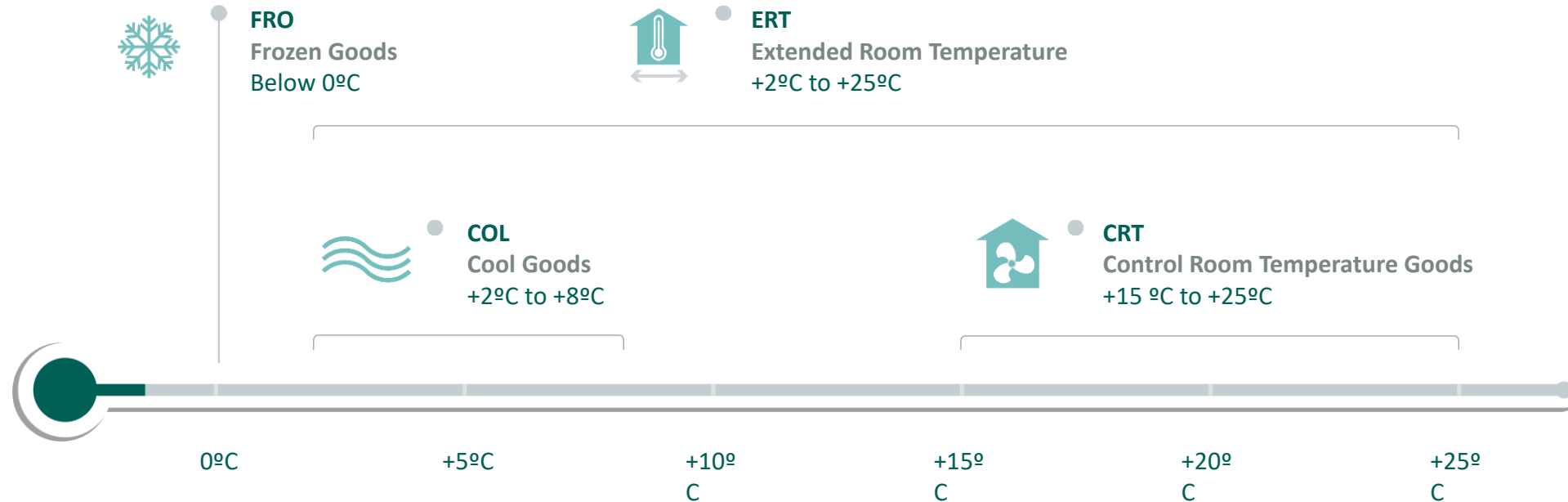
Responsiveness

Proactive interventions from dedicated 24/7 team

*Performance rate calculated as per the number of external CAPAs in year 2021.

THE WIDEST TEMPERATURE RANGE FOR EVERY REQUIREMENT

We now accept four industry-standard transportation temperature ranges.



A SUCCESSFUL SHIPMENT, EVERY TIME

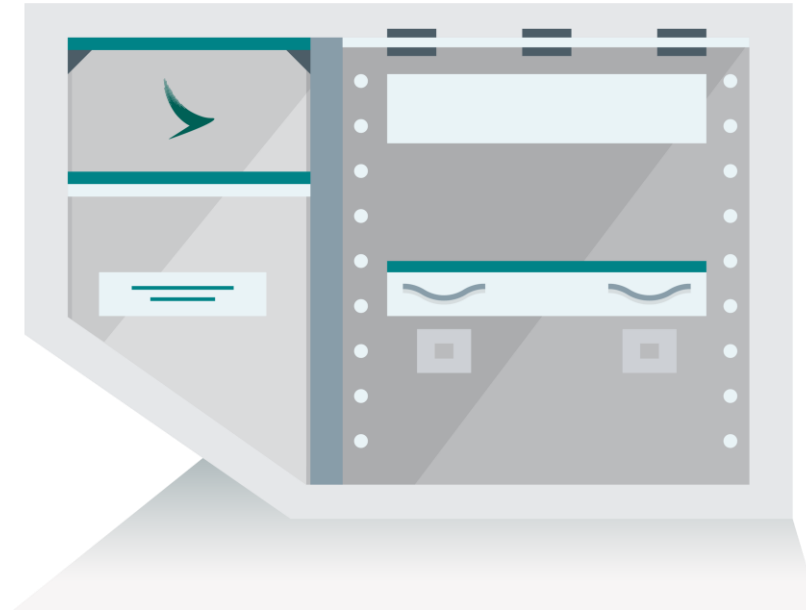
We champion flawless, quick and safe pharma shipments across the world.

Streamlined solution

Expert staff,
professional accreditation

Widest temperature range
and packaging options

Global network power



Expedient shipment care

Dedicated teams

Ultra Track add-on

Expedite with Priority

A SIMPLE, STREAMLINED SOLUTION

Two options for two requirements. Just choose how we can help.

ACTIVE

Prioritised transportation, thermostatic packaging

- Dry ice and battery management at each shipping point
- Expedient ground handling
- Online temperature tracking available at intervals during the journey

PASSIVE

Expedient logistics, passive insulated packaging

- Speedy ground logistics
- Prioritised tarmac handling
- Pre-customs clearance for prompt delivery
- Shipment storage within required temperature range when available



Add even more assurance with next-generation Ultra Track and our Priority tiers

Thank you

We look forward to welcoming your travellers on board soon.



 CATHAY PACIFIC